



The Longevity Expo

PRESS CREDENTIALS GUIDELINES AND APPLICATION FORM

GENERAL INFORMATION

The Longevity Expo is a privately operated industry event. Consequently, the issuance of Press Credentials is at the sole discretion of Conference Management. All decisions in this regard are final.

MEDIA ELIGIBILITY

Press Credentials are available only to working press who can show evidence that their attendance results in coverage of The Longevity Expo in the print, broadcast, radio, or internet media.

Media who are declined Press Credentials are prohibited from procuring a paid Registration. This is to ensure that all attendees represent themselves fairly and conduct their activities in a transparent fashion.

Because of space limitations, Conference Management is unable to issue Press Credentials to: publishers or a publication's advertising, marketing, public relations, sales representatives, editors, reporters from manufacturer or promotional publications, public relations staff of exhibitors, educational institutions, or other individuals who are not actually reporting on the Expo.

All attending media shall adhere with prevailing Show Regulations.

Attendees intending to cover The Longevity Expo in the print, broadcast, radio, or Internet media must apply for Press Credentials. Working press may not also register as exhibitors, or guests of exhibitors; or vice-versa.

The Press Credential badge is valued at \$595. As such, The Longevity Expo does ****not**** reimburse any travel expenses incurred by attending Press.

Names/contact details of approved media may be shared with individuals and/or corporate organizations attending the Expo.

All attending media are required to furnish within thirty (30) days subsequent to the closing of the Expo session, a copy of your article or report resulting from your attendance.

ABOUT THE 'NQPI GXK\ 'GZRQ

Vj g'Nqpi gxk\ 'Gzr q'etgc'gu'cp'wpr tgegf gpv'gf 'b ctngw rceg'y j gtg'equwo gtu'cpf 'kpf wut { 'igcf gtu'eqpxgti g'vq" cf xcp'eg'v'j g'hwwt g'qh'r' gtuqpcr'j gcmj 'qr v'ko k' c'v'kp0'k'p'r ct'p'gtuj kr 'y kj 'Vj g'Co gtlecp'Ceef go { "qh' Cp'w'Ci kpi " O gf'lek'p'g' C6O + 'v'j g'xgp'veqppgew'igcf kpi 'g'zr gt'u.'r k'q'p'g'g't'k'pi 'x'g'p'f'q'tu.'c'p'f' 'j gcmj /eqpuek'q'w'u'k'p'f'k'k'f'w'c'u'l'p'" cp'lo o g'tu'k'g'g'p'x'k'q'p'o gp'v'h'q'ew'ug'f' 'q'p'f'k'ue'q'x'g't { 'c'p'f' 'l'p'p'q'x'c'v'k'p'o

The Exhibition Hall is a separate and co-located commercial exposition, held in conjunction with but distinct from the j gcmj education presentation coordinated by Vj g'Nqpi gxk\ 'Gzr q. Exhibitors are invited to participate on a first-come, first-serve basis. Vj g'Nqpi gxk\ 'Gzr q dogu not vouch for the relative worth, safety or efficacy of products or services displayed. Vj g'Nqpi gxk\ 'Gzr q encourage all attendees to conduct their own independent and diligent evaluations. Be mindful that anti-aging medicine delivers an innovative model for healthcare in which the sanctity of personal freedoms of choice is upheld. It is with a reverence for freedom of thought, ideas that Vj g'Nqpi gxk\ 'Gzr q refrains from limiting, censoring, or discriminating against those who wish to present their products or ideas in an open forum. With this open marketplace, however, it is incumbent that you, the Exposition visitor, is aware that participants at this commercial venue are not endorsed and have not been evaluated or approved by Vj g'Nqpi gxk\ 'Gzr q. Vj g'Nqpi gxk\ 'Gzr q encourages you to exercise your personal scrutiny, educated and demanding scientific evaluation in assessing the ideas and products presented.

CREDENTIALS EVENT ACCESS

Press Credentials permit access to: General, Workshops, and the Exhibit Hall. Access to the aforementioned activities is during official Conference Hours only (no access before or after hours).

PHOTOGRAPHY AND RECORDING POLICY

No recording privileges. Press Credentials do not grant permission to film (still or video) or tape (audio record) any portion of The Longevity Expo, including the scientific conference General Session; Breakout Sessions; etc.) and/or Exposition. Conference Management will have personnel on-hand to take still photos and video, which upon advance request may be made available to media outlets.

APPLICATION DEADLINE

The issuance of all Press Credentials is at the sole discretion of Conference Management.

All Press Credentials Applications must be received NO LATER THAN five (5) business days PRIOR to the commencement of the Congress session. Press Credentials Applications are reviewed and granted on an as-received basis.

In order to provide the proper onsite support to attending media, Conference Management reserves the right to limit the total number of Press Credentials assigned. Thus, we recommend interested media to apply as early as possible.

The Longevity Expo recommends to wait until you are advised that Press Credential is granted, before booking travel arrangements.

APPLICATION PROCEDURE

To obtain Press Credentials, proceed as follows:

1. **REVIEW** the Required Reading
2. **COMPLETE** the Application Form
3. **ATTACH** your Credentials Documentation:
 - **New Press Applicants:** Press Credentials are granted only to media with bylined article(s). Submit a copy of your business card with your name, media outlet and title as well as an article published (printed or online) within the past 3 months that reflects the nature/scope of your intended coverage, and lists you as an author.
 - For print article: Submit the entire article as published
 - For online article: Specify the URL hyperlink at which the article may be reviewed
 - Online news outlets must contain original news content and post original, dated, industry-related news on a regular basis
4. **Email** the completed Application form and Credentials Documentation material(s) to Gynna.Uribe@informa.com

If your media outlet wishes to apply for multiple Press Credentials: Complete one Application form per person and prepare Credentials Documentation for each individual accordingly.



SHOW REGULATIONS

1. An official (government-issued) picture ID is required to pick up a Name Badge.
2. Name badge must be worn at all times during Expo hours and official events.
3. No children (ages 18 years or younger) are permitted entry The Longevity Expo, including Special Workshops, General Conference (all Sessions), Sponsored Workshops, and the co-located Exposition.
4. Photography (still and/or video) and/or audio recording of speakers and presentation material by attendees is expressly prohibited during Special Workshops, General Conference (all Sessions) and, Sponsored Workshops. Privileges for photography and/or audio recording may be granted by Show Management at its sole discretion.
5. Show Management may photograph (still and/or video), and/or audio record, during Special Workshops, General Conference (all Sessions), Sponsored Workshops, and the co-located Exposition. By attending the Congress, attendees grant Show Management permission to use their image/likeness in future marketing materials.
6. Smoking is prohibited at any Expo event, including Special Workshops, General Conference (all Sessions), Sponsored Workshops, and the co-located Exposition.
7. Unauthorized solicitation is expressly prohibited. Solicitation of business on the premises of the Exposition exhibit hall by person(s) other than official Anti-Aging Exposition exhibitors is strictly forbidden. Solicitation of business during, in, and in the immediate proximity of, Special Workshops, General Conference (all Sessions), Sponsored Workshops, and the co-located Exposition is extremely prohibited. Additionally, non-Longevity Expo and/or commercial literature of any kind may not be distributed near or at the Expo Registration area and all conference-related general public areas.
8. Show Management reserves the right to expel any individual and/or company without recourse or refund at its sole discretion.

FOR ADDITIONAL ASSISTANCE

Please contact the Longevity Expo Communications Department via email at:
Gynna.Uribe@informa.com or by telephone at 561-997-0112 x 7603



The Longevity Expo

PRESS CREDENTIALS APPLICATION

[] May 31 - June 1 2025 -West Palm Beach

**** COMPULSORY FOR ALL MEDIA APPLICANTS ****

[] I attest to reviewing and understanding the Required Reading.

[] I understand the following: The Exhibition Hall is a separate and co-located commercial exposition, held in conjunction with but distinct from the education presentation coordinated by The Longevity Expo. Exhibitors are invited to participate on a first-come, first-serve basis. The Longevity Expo has not conducted an evaluation of exhibitors, their products, their labels or labeling, or their representations. The Longevity Expo does not vouch for the relative worth, safety or efficacy of products or services displayed. Participants at this commercial venue are not endorsed and have not been evaluated or approved by The Longevity Expo.

[] I understand that due to the above, I as Press, shall not make statements or references in my press materials, articles, etc. regarding The Longevity Expo endorsing any of the vendors or exhibitors at the Conference.

[] I understand that Press Credentials permit access to General Conference (AM and afternoon tracks), Sponsored Workshops, and the Exhibit Hall; these Press Credentials do not include access to programs outside of General Conference.

First Name: _____ **Last Name:** _____

Professional Designation(s): _____

[] I intend to attend as media

Story Assignment:

Describe the objective(s) of the story, and how it necessitates attending The Longevity Expo

(continue on separate sheet if necessary)

Projected Publication Date: _____ (MUST be within 30 days post-event)

How I learned of The Longevity Expo: _____

Position: _____

Organization(s): _____

Address: _____

Email: Phone: _____

Fax: _____

**After completing this form, attach your Credentials Documentation;
then EMAIL to Gynna.Uribe@informa.com**

ALL PRESS CREDENTIALS APPLICATIONS ARE PENDING APPROVAL.

Conference Management will review your Application and advise via email as to Credentials issuance.